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## Dance-A-Thon 2010

Concepts in Motivation, Inc. is holding its 4th annual Dance-a-thon to benefit children suffering with asthma. Over the last three years, we have had over 150 participants who danced the night away to raise more than \$10,500 for children with asthma.

The event this year will be held on Saturday, May 1st from 10:00 am – 10:00 pm at the Sandy Spring Friends School in Olney, Maryland. We are pleased to announce the dance-a-thon will now be called the CM BReathe for Asthma Dance-a-thon and this year donations will go to the Asthma and Allergy Foundation of America Maryland, Greater DC Chapter located in Baltimore, Maryland. We have partnered with this organization to help continue in their mission to raise awareness to develop and implement public policies to improve the quality of life for people and children with asthma. This fundraiser will provide needed money and resources to support those with Asthma.

As a result of our past success with the dance-a-thon, CM was recognized in 2007 with a Community Youth Service Award. CM was honored to receive this recognition and could not have done it without our dancers, volunteers, donors and sponsors.

I personally have seen how asthma can have an impact on children and their families. My daughter, Brittany, suffers from asthma. I have watched, over the years, how she has been able to deal with the effects of this condition. She has controlled her asthma through hard work and learning about how to treat her asthma. Her efforts have allowed her to pursue her love of dance for the past 16 years. She is now a junior at Winthrop University as a dance education major.

We are reaching out to our families to join us in this worthwhile cause and ask that you encourage your child to participate in this dance-a-thon by having your dancer register, collect pledges, and dance the day and night away. Our staff of teachers will be on hand to entertain and help teach the newest line dances and steps. You can return the registration and pledge form to the studio closest to you or email Rhonda\_cmdance@ymail.com.

There will also be an evening dance show starting at 7:00 pm. All CM dance classes Jr (age 9+) and above are being asked to perform their dance routines. We are also inviting other dancers, teachers, and business owners in the surrounding communities to participate in this event and look forward to other dance studios performing.

Minimum Participation fee is: \$40 (the dancers can raise this through pledges and sponsorships).

Other local Business Sponsorship levels are

Gold (\$500)  
Silver (\$250)  
Bronze (\$100)

Registration and pledge forms will be at each studio and given to each dancer in the coming weeks or can be obtained from the CMDance.com website.

I hope will join me in this fund raising event. Thank you in advance for your contribution to the children suffering from asthma.

We at CM look forward to another great Dance-a-thon with your support.

Sincerely

*Larry Rose*

Larry Rose  
President, Concepts in Motivation, Inc.