



Where
dreams begin ...

Concepts in Motivation, Inc.

Presents:

CM Dance Showcase

Information

Our studios' curriculum is designed in a unique manner. We conduct our classes with the main purpose of exposing the students to the learning, appreciation and understanding of dance. Because of this approach, we are able to offer the students the instruction that will enable them to incorporate what they have learned and to dance routines. The intent is to both teach and perform.

We have begun the end of the year performance 'CM Dance Showcase'. This replaces the informal/formal rotation of the previous recitals in June. Each year Concepts in Motivation produces a Dance Showcase for all studios. This will be held in June and a venue will be researched in the fall.

This formal performance offers our dancers a ceremonial setting for year-end performances. Ornate costumes are chosen by teachers and ordered from professional companies. Pictures are taken by a professional company and quality prints are offered to parents as an option to purchase. A qualified company provides professionally recorded and edited DVDs of their dancer's class performance. Parents, families, and guests have the option of placing personal ads and well wishes to their dancers in the formal recital program. Flowers are sold at performances to share with your dancer. Tickets are required for purchase to attend these performances.

The formal year is designed to use the first part of the season to review previously learned techniques and to advance into newly introduced techniques. The second part of the season is used in a two-fold method that incorporates continued review of technique but adds the element of performance instruction. We do not solely focus on the performance aspect of dance as this limits the student's ability to review or learn new techniques. We believe the combination of the two methods during the formal recital is the most successful and beneficial to the student.



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TIPS for a successful show

- ❖ Calm begins at home.
- ❖ Get prepared early.
- ❖ Put your child's name on everything.
- ❖ Use labeled Ziplocs to hold accessories (hairpiece, gloves) one for each dance.
- ❖ Do hair and makeup at home.
- ❖ Hair clips and rubber bands should match hair color.
- ❖ No nail polish on stage.
- ❖ Have a healthy meal before coming.
- ❖ Arrive on time!
- ❖ NO food or drink.
- ❖ Stay for entire show.
- ❖ Only authorized parent volunteers in the dressing room and backstage area.
- ❖ Sorry Dads, no men in the dressing rooms
- ❖ Wear tan tights first, put pink tights over for quick & easy changes.
- ❖ Extras to bring; patience, tights, towelettes, safety pins, band aids, bobby pins, hair spray.
- ❖ Leave running the show to the pros!
- ❖ Ask questions if unsure of what to do.
- ❖ Enjoy the experience!

PROFESSIONAL PHOTOGRAPHS

We have trained photographers producing our professional group and individual pictures. Their experienced staff will competently pose each dancer in costume for some great memories. We rely on their props and expertise to get the best angles, lighting, and quality photos. As a professional courtesy, we ask that you do not bring any personal photography equipment to the photo shoot

SHOWCASE DVD

Please do bring your cameras and take pictures or video tape your dancer at dress rehearsal. **BUT** ... remember that the use of cameras of any kind is **ABSOLUTELY** prohibited during the showcase. The show will be professionally recorded. So, relax and enjoy the performance without the distraction of others trying to get a shot during the show. Leave your cameras at home on showcase day and when you distribute tickets to your family and friends, please remind them to do likewise.

PROGRAM - WELL WISHES/ADVERTISING

Well Wishes in our program give you the opportunity to congratulate your dancer and recognize their crowning achievements. These comments will appear in each showcase program. You should include your dancer's first and last name and print clearly. The cost is based on 60 characters (including spaces). If a few lines aren't enough consider purchasing a portion of a page. Like our advertisers, you can get 1/8 – full page to show your encouragement. Graphics and pictures are welcome.

Businesses are also encouraged to advertise in our showcase program. With four studios and four shows, these numerous programs travel all over the county. We encourage our guests to patronize these business that have helped support our efforts.

COMMEMORATIVE T-SHIRT

Our successful launch of showcase t-shirts continues. If you order before the deadline shirts are available for pickup at the show. You can still order after that, but the price goes up to include shipping as we will send them directly to you following the showcase.

SHOWCASE TICKETS

All audience members will be required to have a ticket. Tickets for children 2 years and under are free. General admission tickets can be purchased conveniently with a ticket order form. Tickets (if not sold out) may also be purchased at selected times at the studio, dress rehearsal, and on the day of

Contact Info

Concepts in Motivation

You can find us on the web at:

Cmdance.com

Clopper's Mill Dance Center

18026 Mateny Road
Germantown, MD 20874
(301) 916-2660

cloppers@cmdance.com

Damascus Studio of Dance

26133 Ridge Road
Damascus, MD 20872
(301) 253-3311

damascus@cmdance.com

Mt. Airy Studio of Dance

329 E. Ridgeville Blvd
Mt. Airy, MD 21771
(301) 831-0481

mtairy@cmdance.com

Olney Studio of Dance

18200 Georgia Avenue
Olney, MD 20832
(301) 774-3535

olney@cmdance.com

the performances.

FLOWER ORDERS

It's a tradition to give dancers flowers after a stunning performance and they are a wonderful way to show your appreciation for a job well done. We can make it a little easier with single stem flowers for sale on Showcase day. But for your favorite dancer you may want to purchase our lovely bouquets which will have premium flowers, carnations, and baby's breath, all wrapped for easy handling. Why sit with wet flowers on your lap? We will keep your bouquet fresh and ready for you to pick up at intermission or the end of the show. This offer, for these pretty bouquets, is only available as preorders.

RECITAL/DRESS REHEARSAL LOCATION

Due to the process to use Montgomery County Public Schools, we cannot put our reservation request into the system until January 15. We will be informed by the middle of March for confirmation. We usually have four shows (Fri.-Sun.) with dress rehearsal the week prior. Dancers could be in more than one show if they have multiple classes. We request the second weekend in June, but are not guaranteed these dates. Please hold this weekend open.

DRESS REHEARSALS

There will be a dress rehearsal prior to the performances for each show. A schedule will be provided to you that will identify which class will be performing in which showcase. You should check your show and corresponding dress rehearsal time. Dancers should arrive on time in their first costume with hair and make-up done. Your teacher will provide instructions on hair style, make-up, as well as tights, shoes, and costume alterations. If there is a conflict in hairstyles for two separate classes, please ask the teachers for guidance.

Make sure that you have your dancer's name written on all costumes, accessories, and inside all shoes. It is a good idea to keep the costumes and accessories in bags that are clearly labeled with your child's name.

Dress rehearsals are very important for everyone and designed to make our shows the best they can be. For example, teachers use them to make sure they've instructed students properly, that costumes and props are functioning correctly, that marks are noted on stage, and that all their cues have been followed. The technicians use rehearsals to adjust lights to coordinate with the costumes and illuminate the stage, make sure the music is running properly, and confirm our stage directions. Lastly, rehearsals are to help the performers become familiar with the stage, recognize their marks, and orient themselves for entrances and exits and perhaps run their number one last time in full costume before the show.

During dress rehearsal you may videotape and take non-flash photos. However, you should know that during rehearsals we do not always run the number in full, the teacher will sometimes walk amongst the dancers, and stage lighting may be turning on and off. We suggest that you purchase a professionally produced DVD of the show to ensure the best possible results. **We do not permit videotaping or taking photos of any kind during the showcase.** This rule will be strictly enforced!

When you enter the auditorium for rehearsal, please sit in the designated class row that your child's class will be assigned. If your child is in multiple classes, make sure that all of their dances have been performed before you leave. Before leaving the school auditorium take inventory of all the dancer's items.

SHOWCASES

Dancers should arrive 45 minutes prior to show time, dressed in their first costume. You should take your child to the assigned dressing room. Notices will be posted throughout the school. There will also be volunteer parents (please consider helping) and assistants that will take care of your child. You may send games, books, or similar non-messy entertainment for the time that they will be waiting. NO food or drink! All dancers are required to stay until the end of the show for the grand finale and presentations. No performers are allowed to sit in the auditorium during the show. Following the finale, dancers will be escorted back to their dressing room to retrieve their belongings and for parents to pick them up.

VOLUNTEERS

We need a great deal of help to produce a successful show and we rely on our wonderful volunteers. Your assistance allows us to keep our cost down, offer the dancers mementos at reasonable prices, and makes the show experience very pleasant for our students and audience members. We love to have dads help too (except in the dressing rooms). Some areas before, during, and after each show where we need you:

Program development	Front of House Manager (lobby)
Floral delivery	2 – Flower sales/show
Lost and Found Coordinator	2 – T-shirt & DVD sales/show
Dressing Rooms at least 1 mom/class	1 – Ticket sales
Runners – to shuttle classes to stage	5 – Ushers/show

Volunteers will be allowed to view their child during the class's performance or instead of working during your student's show, consider helping at another.